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For Immediate Release

8 July 2007

Enthusiastic Response in Global Offering of ANTA Sports Products Limited

Hong Kong Public Offer 183 Times Over-subscribed Priced at the High End of Initial Range at HK\$5.28per Share

(Hong Kong, 9 July 2007) ANTA Sports Products Limited (“ANTA Sports” or “Company”, Stock code: 2020) announces its results of international placing (“International Placing”) and public offering in Hong Kong (“Public Offering”) today. The Public Offering was 183 times over-subscribed while the International Placing was also highly over-subscribed. The issue was priced at the [high end] of the announced price range at HK\$5.28 per Share.

ANTA Sports will issue 600,000,000 shares (the “Offer Shares”), of which 10%, or 60,000,000 shares, will be offered to the public for subscription under the public offering in Hong Kong (the “Public Offering”) and 90%, or 540,000,000 shares, will be placed under the international placing (the “International Placing”).

The overwhelming response for the Hong Kong Public Offering triggered the clawback mechanism, in which 240,000,000 Shares from the International Placing were reallocated to the Hong Kong Public Offering. As a result, the total number of Shares available under the Hong Kong Public Offering totaled 300,000,000 Shares, representing 50% of the

Offer Shares initially available under the Global Offering.

ANTA Sports's Shares are expected to commence dealings on the Main Board of The Stock Exchange of Hong Kong on Tuesday, July 10, 2007.

The Company has planned to use the proceeds from the Global Offering:

- to organize brand promotion, sponsorship of major sports leagues and events, media advertising, marketing campaigns and activities and endorsements of up-and-coming athletes;
- to open retail outlets under the authorized international sportswear brands and open retail sports complexes and set up ANTA flagship stores in major cities in China;
- to further develop regional sales offices, expand and improve the coverage of the ANTA sales network and provide renovation subsidies to authorized ANTA retail outlets;
- to acquire land use rights, plant and machinery, staff quarters as part of the expansion of its production facilities for footwear products (through the addition of 12 more production lines) and shoe soles and the addition of production bases for apparel products and upgrade production machinery;
- to establish a new information management system to link up the production, sales and finance systems and gather operating information from the retail outlets;
- to invest in advanced testing and scientific equipment, recruit experts and designers and engage consultancy firms and universities for enhancing sports science and raw material research, product testing, innovation and development and design capabilities and apply for intellectual property rights and licenses for new technological know-how that the Company developed to protect the Company's intellectual property rights; and
- to provide funding for working capital and other general corporate purposes.

Morgan Stanley Asia Limited is Sole Global Coordinator, Bookrunner, Sponsor and Lead Manager of the Global Offering.

ANTA Sports, one of the leading branded sports footwear enterprises in the PRC, is primarily engaged in design, development, manufacturing and marketing of sportswear, including sports footwear and apparel for professionals and the general public under the ANTA brand. ANTA Sports sells ANTA products on a wholesale basis to distributors who are responsible for distribution to authorized ANTA retail outlets which sell ANTA products to consumers in the PRC. ANTA Sports places great emphasis on brand building and promotes ANTA products and raises brand awareness through advertisements in the press and television media, sponsorship of PRC sports competitions, national leagues such as the Chinese Basketball Association, and athletes, and various other promotional activities. ANTA trademark as applied to its sports footwear was ranked by the Trademark Office of the State Administration for Industry and Commerce of the PRC (中國國家工商行政管理總局商標局) as a “China’s Well-Known Trademark” (中國馳名商標).

ANTA products are manufactured through a combination of internal and external production. ANTA Sports currently has 15 footwear production lines and one apparel production base in Fujian Province. A second apparel production base is expected to commence production in the third quarter of 2007. ANTA Sports’ distributors manage local networks of authorized ANTA retail outlets. As of 31 March, 2007, ANTA had 37 distributors which directly operated or indirectly managed an aggregate of 4,217 authorized ANTA retail outlets throughout the PRC.

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This press release is distributed by Wonderful Sky Public Relations & Financial Consultant Co. Ltd for ANTA Sports Products Limited.

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